PURL + WEB

You don't have to be a web designer to create highly personalized or static websites with our revolutionary design tool.

E-MAIL

Create newsletters and notifaction mails. Send e-mails with static or personalized PDFs as an attachment.

DATA

Import and manage even the biggest marketing lists, connect to CRM systems such as Salesforce, track campaign results with custom dashboards.

DirectSmile Cross Media

VDP + PRINT

Create variable data documents in your browser. Preview documents online. Start large mailing runs or print on demand.

PERSONALIZED IMAGES

Simple
Today, there is no easier way to create a personalized cross media campaign.
No HTML, no database experts, all campaign media in one browser-based tool. Try it out now!

www.xmedia-apps

MOBILE

The impact of personalized images is proven by countless studies. DirectSmile supports them in e-mails, print pieces and on websites.

Create mobile web sites and data applications, or send SMS messages. Everything without the need of a programmer.

AUTOMATION

With the Campaign Manager you get a powerful and easy-to-use tool for marketing automation. Realize birthday campaigns, reminders or collaterals on demand.

DirectSmile®
CROSSMEDIA MADE EASY

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DirectSmile Cross Media

One tool.
All possibilities.

PRINT

WEB

E-MAIL

MOBILE

DATA

MARKETING ANALYTICS

PERSONALIZATION

COLLABORATION

AUTOMATION

WORKFLOW

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